



Alexander Duplessie

Sales Supervisor and Creative Professional

I'm a jack of all trades and can do anything from researching and analyzing data to building your brand. My skills in writing, design, marketing, and management are an essential addition to your business, and my knowledge of technical, social, and political subjects fuels my natural intuition.

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📍 Boston, MA

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WORK EXPERIENCE

Sales Supervisor Macy's

02/2017 – Present

Cambridge, MA

Achievements/Tasks

- Managed team of 20+ people
- Drove sales in a multi-million dollar business
- Interviewed new candidates and helped develop associates through coaching

Gift Registry Advisor Macy's

08/2016 – 02/2017

Cambridge, MA

Achievements/Tasks

- Engaged in email and phone marketing to drive sales
- Built client relationships via personalized assistance
- Merchandised and compiled floor layouts

Fulfillment Team Lead/Omnichannel MIC Macy's

12/2014 – 07/2016

Oviedo, FL

Achievements/Tasks

- Supervised teams of 3-5 people to drive six figure sales
- Compiled weekly reports on omnichannel sales results
- Consistently achieved daily, monthly, and yearly metrics by identifying optimization and efficiency opportunities

Social Media & Public Relations Manager Storj

06/2014 – 08/2014

Achievements/Tasks

- Publicized initial crowdfunding round
- Wrote blog posts, newsletters, and press releases
- Engaged with the community via social media

Research Assistant Florida State University Center for Biomedical & Toxicological Research

07/2013 – 07/2014

Tallahassee, FL

Achievements/Tasks

- Organized annual OSHA refresher course
- Researched and compiled data on multiple case studies of workplace substance exposure
- Implemented HIPAA compliant automated backups
- Wrote technical documentation for employees to continue managing internal systems via SCCM, etc.

EDUCATION

B.A. English, Minor in Biological Science Florida State University

08/2010 – 05/2014

3.1 GPA

SKILLS

Creative & Technical Writing

Cryptocurrency

Photography

Photoshop

Lightroom

Ableton

Wordpress

Woocommerce

Mailchimp

PC Repair & Troubleshooting

Linux

Windows

Bootstrap

Confluence

Research & Analysis

PERSONAL PROJECTS

Millennial Investor (04/2016 – Present)

- A collective of developers, designers, marketing professionals, and business owners who use each others' resources to further their projects. I built this brand initially to be an investment blog and have reshaped it into a parent company for my peers' and my smaller projects.

Aledu (07/2017 – Present)

- An eCommerce site that uses drop shipping to sell my designs and photography.

Cash Bass (05/2017 – Present)

- I'm currently helping to build this brand via social media marketing and website design.

PUBLICATIONS

The Dawn of a New Economy & Why Millennials Hate the Old One

<http://blog.millennial-investor.com/the-dawn-of-a-new-economy-and-why-millennials-hate-the-old-one/>

Why Storjcoin X Will Have Value

<http://blog.storj.io/post/89462873953/why-storjcoin-x-will-have-value>

Storj Crowdsale Announcement - Mailchip Campaign

<http://us8.campaign-archive1.com/?u=edba9fc4ce8b9095a31859cba&id=a02d283404&e=156a804b40>

Storj Crowdsale & Metadisk Launch - Press Release

<https://docs.google.com/document/d/1ScFpYxgwATRbfirTkgIKC4DW0NXPS0zCCwPqYV-wjOY/edit>