



Alexander R. Duplessie

Writer, Photographer, and Blockchain Wizard.

I'm an information sponge and like to get my feet wet in as many areas as possible. I can do anything from researching, analyzing, and compiling data into an engaging article to snapping professional portraits and building the website your team displays them on. I also have extensive customer service experience and have received multiple awards for it.

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WORK EXPERIENCE

Sales Supervisor

Macy's

02/2017 – 10/2017

Cambridge, MA

Achievements/Tasks

- Managed team of 20+ people.
- Interviewed new candidates and developed existing employees through 1-on-1 coaching.
- Drove sales through community outreach, event planning, and fostering excellent customer service.

Gift Registry Advisor

Macy's

08/2016 – 02/2017

Cambridge, MA

Achievements/Tasks

- Engaged in email and phone marketing.
- Built client relationships via personalized assistance.
- Merchandised and compiled floor layouts.

Fulfillment Team Lead/Omnichannel MIC

Macy's

12/2014 – 07/2016

Oviedo, FL

Achievements/Tasks

- Supervised teams of 3-5 people to drive 6-figure sales.
- Compiled weekly reports on omnichannel sales results.
- Consistently achieved daily, monthly, and annual metrics by identifying optimization and efficiency opportunities.

Social Media & Public Relations Manager

Storj Labs

06/2014 – 08/2014

Achievements/Tasks

- Publicized initial crowdfunding round.
- Wrote blog posts, newsletters, and press releases.
- Engaged with the community via social media.

Research Assistant

Florida State University Center for Biomedical & Toxicological Research

07/2013 – 07/2014

Tallahassee, FL

Achievements/Tasks

- Organized annual OSHA refresher course.
- Researched and compiled data on workplace hazardous substance exposure.
- Implemented HIPAA compliant automated backups.
- Wrote technical documentation for employees to continue managing internal systems via SCCM, etc.

EDUCATION

B.A. English, Minor in Biological Science

Florida State University

08/2010 – 05/2014

SKILLS

Creative & Technical Writing

Wordpress

Mailchimp

Bootstrap

Amazon AWS

Cryptocurrency

Adobe Photoshop

Adobe Lightroom

Adobe Premiere

Photography

Linux

Windows

Mac OS

Social Media Marketing

eCommerce & Fulfillment

PERSONAL PROJECTS

Millennial Investor (04/2016 – Present)

- A collective of web developers, photographers, writers, and creative professionals who use each others' resources to further our careers. I initially built this brand to be an investment blog and have reshaped it into something larger which serves as the umbrella under which my peers' and my own personal projects operate.

Aledu (07/2017 – Present)

- An eCommerce site which uses drop shipping to sell my designs and photography on various products.

Cash Bass (05/2017 – Present)

- I'm currently helping to build this brand via social media marketing, website design, and will eventually oversee fulfillment operations.

WRITING SAMPLES

Storj Crowdsale & Metadisk Launch - Press Release

<https://bit.ly/2uInGSG>

Storj Crowdsale Announcement - Mailchimp Campaign

<https://bit.ly/2lmmTZ3>

Why Storjcoin X Will Have Value

<https://bit.ly/2GsR7Jc>

The Dawn of a New Economy & Why Millennials Hate the Old One

<http://blog.millennial-investor.com/the-dawn-of-a-new-economy-and-why-millennials-hate-the-old-one/>

The State of Cryptocurrency in 2018

<https://bit.ly/2pXE0Zw>